

# VIRTUAL Author Visit FAQ for Organizers

I offer a limited number of school, library and book club visits each year. Availability, scheduling, and pricing can be found on the <u>Author Visits</u> page of my website.

I often run giveaways for FREE virtual visits! Stay posted via my <u>newsletter</u>, <u>Twitter</u>, and <u>BlueSky</u> (want a BlueSky invite code? <u>Reach out</u>!)

## When do we pay the fee?

All fees and expenses are due in full on or before the day of the visit, payable to Josephine Cameron. No deposit is necessary. You may pay online or via check.

## Which platform should we use? How are links handled?

I'm happy to use any virtual meeting platform that works best for your group. Links will be arranged and agreed upon in advance. I can either send you a personal link or use your school/group link—whatever's best for you.

## How should we set up the schedule for the visit?

- Please test your equipment ahead of the visit.
- Plan on logging in a few minutes before the presentation for an A/V check.

## Is there a limit to the number of individuals or who can attend?

The beauty of virtual visits is that there are no space limits. As long as attendees are part of your organization/school/group, the more the merrier! (That said, many virtual meeting platforms have a limit on the number of individual participants who can log on. If you have a very large group, you may need to consolidate classrooms to stay under the limit.)

## How should students and educators prepare?

Our time together is most valuable when students have had a chance to think about it ahead of time. The best way to prepare is to share information about my upcoming visit. Encourage students to think about questions they'd like to ask a professional author. What are they *most* curious about? The writing process? The publishing process? Specific books? Revision? Research? Some ideas for helping students make the most of our visit:

- Spread the word to families: put up posters, send home flyers, and post on social media (you can find printable and sharable materials at: <a href="https://josephinecameron.com/schoolvisitkit">https://josephinecameron.com/schoolvisitkit</a>).
- Make sure your school and/or local library has copies of my books for kids to check out.
- Watch one of my read aloud or how-to videos with your class: <u>https://josephinecameron.com/activities</u>.
- Use one of my books as a classroom or small group read aloud.

## What about ordering and autographing books?

Book sales are not an expectation or requirement for a paid school visit—I am there to meet and encourage young readers and writers! That said, students usually love having a book by an author they've met, and I'm happy to sign books and/or bookplates.

• If you'd like a friendly helping hand and personalize, **signed books**, my local bookstore, <u>Print</u>, is happy to help! Contact Stephanie Heinz (<u>stephanie@printbookstore.com</u>) and she will arrange everything for your signed book order. She can even help with order forms for families. For personalized signing, please be sure to provide her with the correct spelling of each name.



Books can also be ordered directly from my publisher. For school/library event orders where books are being resold, Macmillan offers a considerable discount. The best contact (as of this writing) is Andrea Carrera-Marquez (andrea.carrera-marquez@macmillan.com) in special sales. For School / Library Event Orders where books are being given away, contact Taylor Armstrong (taylor.armstrong@macmillan.com).
NOTE: If you order unsigned books through Macmillan, I'm happy to send signed bookplates on request.

#### May we take screenshots/record the session?

Screenshots are fine, and you can post them publicly. Video recordings are not allowed without prior permission.

#### Resources...

<u>Grants for Author Visits</u> by Beato Goes To <u>How to Pay for Author Visits</u> by Annette Whipple <u>21 Ways to Fund Author Visits</u> by The Booking Biz <u>Virtual Author Visits: Avoid These 9 Mistakes</u> by Library Learners

#### Have more questions?

Email me anytime (josie@josephinecameron.com)! I'm looking forward to our visit!